



## SPONSOR GUIDELINES

**Why should we sponsor an assembly?** To share in the important task of helping students succeed in school and their daily lives. Every program inspires reading, learning and achievement.

**Who can be a sponsor?** Any individual, company or civic organization may sponsor an Amazing Teacher assembly.

**How much does it cost to Sponsor an assembly?** Normally, to bring a half-day (1-2 presentations) to a school, it costs \$550. However, Amazing Teacher has discounted the fee for Zone 1 schools (within 50 miles of High Point, NC) so the final cost is only \$350.

**Can we sponsor a portion of the half-day fee?** Sure! Sponsorships can start as low as \$150 per school. In this case the school would need to fund the balance of the fee or request multiple sponsors before a date can be scheduled.

**Can we select the school we want to sponsor?** Yes! Sponsorships can be designated for public or private schools anywhere in Zone 1 (within 50 miles of High Point, NC).

**Can we sponsor more than one school?** Absolutely! Sponsors can fund several schools at the same time. Monies can be divided equally among several schools as long as each school is allocated a minimum of \$150 minimum.

**What does a sponsor receive for funding a program?** Besides the gratitude of students and teachers throughout the Triad, sponsors benefit based upon the level of funding provided. For details see **SPONSOR BENEFITS** on the other side.

**How do we sign-up to become a sponsor?** Visit [www.AmazingTeacher.com](http://www.AmazingTeacher.com) and complete an application online or download a pdf application form and send it snail mail to:

Amazing Teacher  
Assembly Sponsorships  
1162 Double Pond Lane  
High Point, NC 27265

**When do we pay for the sponsorship?** After the selected school(s) have scheduled and confirmed their assembly program, an invoice will be sent to the contact person(s) on the application. Checks are payable to Amazing Productions, prior to the performance date.



## **SPONSOR BENEFITS**

### **\$150 - BRONZE LEVEL BENEFITS (1 SCHOOL)**

#### **NAME/LOGO DISPLAYED ON DIGITAL BANNER**

Name/logo displayed as a full-color 60" diagonal digital banner during assembly programs.

#### **NAME AND COMPANY RECOGNITION AT ASSEMBLY**

Name and company will be recognized verbally during each assembly.

### **\$350 - SILVER LEVEL BENEFITS (1-2 SCHOOLS)**

(includes Bronze benefits plus)

#### **ASSEMBLY PRESS RELEASES**

Distributed to print and broadcast outlets in the Triad Market

#### **NAME/LOGO WITH LINK ON SCHOOL(S) WEBSITE**

Link to your company's website, email, or contact information for an academic year

### **\$700 - GOLD LEVEL BENEFITS (2+ SCHOOLS)**

(includes Bronze and Silver benefits plus)

#### **NAME/LOGO INCORPORATED ON PRINTED MATERIALS**

Name/logo used in all Amazing Teacher promotional materials (student flyers and posters)

#### **NAME/LOGO WITH LINK ON AMAZING TEACHER WEBSITE**

Link to your company's website, email, or contact information for at least 365 days.

## **ADDITIONAL SPONSORSHIP OPTIONS**

### **NAME/LOGO FULL COLOR AD SPACE ON SOUVENIR MAGIC WAND**

Exclusive Ad space on souvenir magic wands distributed FREE to students

2500 Souvenir Wands (4-5 schools) - \$500

5000 Souvenir Wands (9-10 schools) - \$800

10,000 Souvenir Wands (18-20 schools) - \$1200



...where every program inspires reading!

## SPONSOR APPLICATION

**Company/Organization/Name** \_\_\_\_\_

Indicate how you would like your company name to appear on digital banner, printed materials and the website. Please send a high res. digital copy of the company logo to [steve@amazingteacher.com](mailto:steve@amazingteacher.com)

### Description

Include a brief description of your company/organization for use in print materials, website listings and recognition at live venues. Use back of this page for more space.

\_\_\_\_\_  
\_\_\_\_\_

**Contact Person** \_\_\_\_\_ **Title** \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip Code** \_\_\_\_\_

**Work Phone** \_\_\_\_\_ **Cell Phone** \_\_\_\_\_

**E-mail** \_\_\_\_\_ **Fax** \_\_\_\_\_

**Company/Organization Website** \_\_\_\_\_

**Select a School** (check one) – *must be a school within 50 miles of High Point*

Name of school(s) \_\_\_\_\_

Please apply our sponsorship to any school as needed.

**Sponsorship Opportunities** (check one) – *for details, see sponsor benefits below*

\$150 Bronze Level

\$350 Silver Level

\$700+ Gold Level

\$ \_\_\_\_\_

**Authorized Signature** \_\_\_\_\_ **Date** \_\_\_\_\_